

SHASTA COUNTY BOARD OF EDUCATION
Shasta County Office of Education
2985 Innsbruck Drive
Redding, CA 96003
SPECIAL PLANNING SESSION MEETING MINUTES
September 25, 2024

ADOPTED

1. CALL MEETING TO ORDER

The meeting was called to order by President Brown at 8:01 am.

Members Present

Robert Brown, President
Cindy Vogt, Vice President
Authur Gorman
Laura Manuel
Denny Mills
Hijran Rahimee, Student Board Member

Members Absent

Amy Cavalleri
Kaitlyn Wendland, Student Board Member

Administrators Present

Mike Freeman, Shasta County Superintendent of Schools
Adam Hillman, Associate Superintendent, Administrative Services
Claudia Salvestrin, Associate Superintendent, Instructional Services

Others Present

Carmen Bahr, Executive Assistant to the Superintendent (Recording Secretary)
(There may have been others in attendance. Those in attendance may have attended only a portion of the meeting.)

Jessica French
Shere DePaoli
Katy Martin
Renee Menefee
Wendy Hall
Donell Evans
Kerby Workman
De'An Chambless
Carie Webb
Cole Rumford
Kerri Schuette
James Alspach
Stephanie Byars
Holly King
Jen Cobb

2. PLEDGE OF ALLEGIANCE

President Brown led the Pledge of Allegiance.

3. **PUBLIC COMMENT**

There was no public comment.

4. **ACTION**

4.1. Board

CLOSED SESSION

- 4.1.1. CONFERENCE WITH REAL PROPERTY NEGOTIATORS – Gov. Code 54956.8
Property: 715 Jackson Street, Suites B,C, and D, Red Bluff California, 96080
Agency negotiator: Adam Hillman and Austin Preller
Negotiating Parties: Shasta County Office of Education, Red Bluff Professional Building LLC
Under Negotiation: Price and terms of payment.

OPEN SESSION

4.1.2. Report of Action Taken in Closed Session

The Board took action to direct the superintendent to sign the lease for the building subject to ratification at the October board meeting.

5. **DEPARTMENT GOALS**

Superintendent Freeman shared the Administrative Council's I AM statement slides. Each member was present to share their department goals except for Lyndsey Gilstrap who is on maternity leave.

- De'An Chambless, Business Services - She discussed the retirements and staff challenges. Most of the Business Services staff have been with SCOE less than four years. She shared the first goal of developing growth with our own staff and district staff.
- Donell Evans shared the second goal for Business Services. It is maintaining excellent customer service. They are working on a customer service survey to get feedback. We have a wide variety of customers and needs. We support every school district and want to make sure that employees are getting targeted training to understand school needs.
- Kerri Schuette, Communications - They are working on a website refresh, videos, newsletters, events, and podcasts.
- Wendy Hall, Community Schools Support - We are in service to our districts and sites. We support the adults in our systems. They have two goals that include strengthening the internal and external network and streamlining processes.
- Renee Menefee, Early Childhood Services - They have over 200 employees. They are working on how to help people understand what they do and on customer satisfaction. The biggest challenge is staff turnover, educated staff, and facilities for preschool classrooms.
- Shere DePaoli, Educational Support Services - They have a new name that shares what they do - provide support and services to everyone across the county. There is a team of sixteen directors that provide support.
- Kerby Workman, Human Resources - Their goal is to have their department make processes easier for staff.
- Katy Martin, Transportation - She shared about the ongoing bus driver shortage.
- Cole Rumford, Maintenance and Operations- They are working on team building.
- James Alspach, Information Technology - They are currently working on an online safety event for adults and students. IT provides support for all of the districts.
- Carie Webb, Student Programs - She is in charge of the 25th district in Shasta County, 3 populations, planning documents aligned with metrics, streamlining communication

- Youth Support Services - Austin Preller worked with his team to develop the rationale/goals. They are developing feedback loops.

6. **CSBA CONFERENCE TAKEAWAYS**

We skipped this item and briefly discussed it later since we were running behind.

- Vice President Vogt shared that she attended the Advocacy and Legislative Committee. She is excited about advocacy and getting involved in legislation. She said that we have a great reputation in California and other schools are interested in implementing some of the models we use.
- President Brown's takeaway was that we are underutilizing our virtual voice.
- Superintendent Freeman shared that we need to know the staffers not just the legislators. We need to build relationships.
- Vice President Vogt also mentioned that she learned she should say "at promise" instead of "at risk". She attended a session on human trafficking. We need to get that in the forefront of the community.
- President Brown met with the Transitional Working Group. The board will vote in November on the dues issue for the County Board Member Services.

7. **INITIATIVE WORK NEXT STEPS**

7.1. LITERACY

- Rachel King, Senior Regional Director of The Dollywood Foundation will be presenting on October 8 about the Dolly Parton Imagination Library. She will present on October 9 at the Board Meeting.
- Stephanie Byars, Director of District and School Support, and Holly King, Literacy Coordinator, shared about what is happening with literacy. Holly shared Chrysalis' literacy story. They also explained that there are multiple cohorts for reading. They are working with Gateway on Getting Reading Right. There is a Shasta County Cohort.
- Board Member Manuel reported that the Literacy Committee has some great ideas and are thoughtful in what they are doing.
- Stephanie said that there needs to be messaging in the community since the public is not aware.
- One literacy opportunity in the community is to be a celebrity reader for Shasta Reads on October 24.

7.2. SUBSTANCE ABUSE PREVENTION EDUCATION

- Jen Cobb, Coordinator of Youth Support Services, shared the updates that had been shared at the superintendent meeting. The new project coordinators are getting ready to present on underage drinking prevention and the new reality of drug use. They are planning on seventy presentations per a year for each coordinator.
- Rocky Herron will be in Shasta County on October 14-19.
- Youth Commission update - Five attended the first meeting. They worked on team building and getting to know each other. On October 14, they will bring back ideas.
- Mini grant applications went out on Monday.
- Red Ribbon Week - They are encouraging schools to lead it after Rocky's presentation.
- Narcan training has expanded to preschools and daycares.

Student Board Member Rahimee would like to be a part of the Substance Abuse Prevention Education Initiative Subcommittee.

8. SUPERINTENDENT GOALS & SHARED GOVERNANCE

Superintendent Freeman shared the following:

- The Shasta County roles and responsibilities at a glance.
- The Board and Superintendent collaborate so that the shared vision, goals, and policies of the county office of education can be implemented.
- Alignment of Whole-Child Investments and SCOE's Pillars
- California School Board Association's Policy Platform that includes four pillars and multiple levers.
- SCOE's pillars, levers, and goals. The pillars included: Organization-Wide Culture of Excellence, Safe & Supportive Learning Environments, Student Success and Academic Achievement for ALL, and Community Partnerships.
- He will be providing a monthly update with the progress of the goals and explained some of the ways that show success.

9. NEXT MEETING - October 9, 2024, 1:30 pm at Shasta County Office of Education, 2985 Innsbruck Drive, Redding, CA 96003

10. ADJOURN

President Brown adjourned the meeting at 2:32 pm.

Respectfully submitted,
Mike Freeman, Shasta County Superintendent of Schools
Ex-Officio Secretary to the Board